

# BETTER SCHOOL SAFETY STARTS HERE!



**WE CAN HELP YOU PREVENT PROBLEMS IN YOUR SCHOOL BEFORE THEY HAPPEN!**



## Cameras, Buzzers, & Locks,



are the traditional tools used by most schools to secure the premises against those who might harm students and faculty, but they are not effectively doing the job. Why is that?

The reason is that the majority of schools that we visit do NOT have the front door locked! Visitors simply walk in and are directed by a sign to go to the office before proceeding further.

Cameras are good for recording violations, but a historical record is a poor alternative to proactive planning, and a buzzer is only effective when a door is locked. So what's the point? Simply this.

A bad guy can't easily get into a school if the front door is locked. Lesson One - Lock ALL doors, including the main entrance during school hours. Lesson Two - Don't rely on a camera for positive identification. You need to TALK to the person before allowing entry! Lesson Three - Have a plan in place to quickly lock down the school if a bad guy gets inside the building!

We have a simple and affordable system to help you make your school safer. We call our system SAFEPASS, an acronym for Security Aministrative Front Entrance Priority Aler Signaling System. It starts at the front door!

It starts with a *DoorCom* wireless call box (See front cover) that allows visitors to announce their presence and talk with administrative office personnel and/or radios used by School Resource Officers!



Unlike traditional wired intercoms, our intercom, is easy to install and easy to use. At the desk of the receptionist, a *Z-Call* wireless Deskset, shown here, is used to communicate with the visitor(s).

These two devices (the door unit and the Z-Call unit) can communicate on a private radio channel, on the VHF or UHF frequency used by security personnel and/or SRO's, or both frequencies. Now, here's the neat part!

Someone does not have to be at the front desk to answer! Anyone equipped with VHF or UHF portable radio can talk to the person at the door from anywhere in the school!

Keeping the bad guys out is the first line of defense, but what do you do if one gets inside the school? Well, they have to come by the front office, which is your second line of defense. Simply pushing a button on the *Z-Call*, shown above, will send a distress alert signal to all 2-way radio users on the premises, or even surrounding premises up to a mile away.

Not one word has to be spoken - just push the button! The alert tone is transmitted and the SRO's and/on staff emergency response personnel can spring into action.

By the way, did we mention that the *Z-Call* can communicate on up to ten different frequencies AND it has a built in weather channel alert! The cost for all this? Just \$1,495 for the complete system. Now the question is how do we quickly go into the Lockdown mode? Read on.....



So what if a bad guy DOES get in? As we said before, the *Z-Call* unit can send an alert message to all radios on the premises. He has to pass the front office so the chances of alerting others are improving. Still, the bad guy has the benefit of surprise, so we need to add an additional component to the system; a simple single button distress call unit in the principal's office. We call it the *Companion!*



The *Companion* is a calculator sized single button emergency calling unit, normally located in the Principal's office. These devices are used in many Alabama courtrooms, the Birmingham Mayor's office, even the clerks offices in Lamar County and elsewhere.

Unlike the *Z-Call*, the *Companion* can transmit a prerecorded message at the push of a button. Actually, two messages are possible. Message One is *Assistance Needed*, activated by a short press of the red button on the *Z-Call* shown above. Message Two is *Priority Emergency* which is sent by a long press of the button.



The *Companion* system normally includes a personal 2-way radio for use by the Principal for 2-way communications with SRO and/or Administrative personnel for use both in and outside the office. The total system cost is just \$495!

As you can see, the capabilities for responding to emergency situations can be greatly enhanced at minimal cost, but we have one more issue to be addressed.....



There is still the issue of making students and faculty quickly aware of a distress situation. Many schools have school intercoms. Some have PC software programs that allow PC's to be used for mass notification emergency calls.

The problem is that office personnel may not be able to get to the PA system or computer. We offer the *LoudMouth* solution to connect either the *Z-Call* or *Companion* units (or both) to send distress notifications through the school Intercom/PA system!



The *LoudMouth*, shown here, is an emergency call receiver that easily interfaces with your school Intercom/PA system. Calls from *Companion* or *Z-Call* units are recorded and then instantly broadcast throughout the school! The price of the *LoudMouth* is just \$995!

Now our system can provide the ability to initiate lock down procedures in SECONDS and we've done the whole job for less than three thousand dollars per school!

On a final note, if you don't have a classroom intercom or PC network calling system, you may want to consider our personal wireless call button system. We can equip your teachers with personal call buttons for just \$250 per classroom! For additional info, see: [www.falconcommunityservices.com/10.html](http://www.falconcommunityservices.com/10.html).

And, if you need some additional radios, see: [www.falcondirect.com/TecNet](http://www.falcondirect.com/TecNet). For additional information about us, read on.....

We've been serving schools for a long, long time. We include numerous city school users throughout the nation (Partial listing available on request). In addition to in-school radio systems, we offer a full line of school bus radio systems for enhanced safety and administrative control. Call us for more info.

Our expertise in wireless communications is known around the world with customers ranging from monasteries in California to U.S. Embassy offices throughout Mexico!

Our Blog page is visited daily from Afghanistan to Zimbabwe. Check it out at <http://falconinfo.blogspot.com> for more info.

We know how to find and get funding and we know how to help YOU! We are ready to serve those who serve others when needed.

*Burch Falkner* - Founder and President

*Steve Madsen* - Government Services

*Phil Rich* - Engineering Director

*Vicki Bailey* - Funding Services

*Ralph Wenzel* - Energy Management

And all the gang in the office - Andy, Candice, Joy, and Suzanne!



Phone: 800.489.2611 - Fax: 205.853.6178  
36 - 20th Avenue NW - Center Point, AL 35215  
Web: [www.falconcommunityservices.com](http://www.falconcommunityservices.com)  
Email: [ServingU@falcondirect.com](mailto:ServingU@falcondirect.com)