



Helping you to adapt to changing requirements. That's what *FleetPulse™* is all about!



The Ottawa Police Service, the Royal Canadian Mounted Police (RCMP), and others have learned how to decrease fleet operating costs without impacting the productivity of people or the fleet while simultaneously improving administrative control, complying with vehicle emission standards, enhancing community relations, and developing procedures for litigation avoidance. YOU can do the same with *FleetPulse™* by Netistix™ from Falcon Green! Here's how it works!



In your vehicles, you simply plug in a wireless reporting device known as a cVIU that monitors and collects OBDII vehicle diagnostics information directly from the vehicle engine and conveys this back to fleet operations through inexpensive Wi-Fi networks and the Internet. Vehicle travel activity is also recorded using a GPS receiver. At your operations center, you simply connect the Wi-Fi receiver to your network, load local area maps for vehicle

tracking, and you are in business! The accumulated information is passed via the Internet to the *FleetPulse™* operations center where on line reports are generated for analysis by the user. Report access is available from any Internet connected PC with the proper login and password.

At the touch of a keyboard, you will have logistics with operating parameters, early warning indicators of potential maintenance problems, information relating to fuel consumption and safety, emission reports, and complete vehicle tracking reports.

Now let's talk about cost, or more correctly – SAVINGS! Your first year cost for the *FleetPulse™* system is \$726 per vehicle. You can easily install the system yourself, or we can arrange for on-site installation, set up, and training for an additional \$74. Let's assume that we do the installation and training for a total cost of \$800 per vehicle plus a one time charge of \$1,400 for your office setup. Everything is included for three years of service. After three years, you can continue for an annual fee of \$108 per mobile, terminate, or renew with all new equipment of the latest vintage.

On average, you will save a minimum of 10% on fuel savings. On a system with ten vehicles, we would have a total three year cost of \$9,400. If we divide our \$9,400 into daily cost, we come up with an expense of about a dollar per day per vehicle. Let's compare that with your savings. Assuming one tank of gas per day with a gasoline cost of \$3.00 per gallon and a tank capacity of 20 gallons, our daily gasoline expense would be \$60.00. A 10% savings would equate to \$6.00. Your net savings PER DAY, PER VEHICLE WOULD BE \$5.00 – basically FIVE times more than the cost!

Let's look at it another way. With ten vehicles in service, your annual savings would be \$18,000 – about the cost of a new vehicle EVERY YEAR! So what about the other benefits? Here is an example of a user comment.

"Using the FleetPulse solution allowed us to save at least \$200 in just one incident by catching a failing battery BEFORE it caused a No Start roadside breakdown. We are looking forward to exploring further cost savings opportunities in fuel and maintenance as well." Larry Hegarty – Fixed Assets & Fleet Officer – DFO/CCG.

Remember our reference to *litigation avoidance*? Knowing where your officers have been, when they were there, and how long they were there can keep you out of court! With an average case cost of \$10,000, this is an expense you definitely want to avoid!