



Getting beat up with high fuel prices?

The current topic of conversation on everyone's mind is the high price of gasoline. It is impacting us all! However, with adversity comes opportunity, and the current times are no exception!

A fantastic new product is now available that can actually reduce fuel costs while improving efficiency. It's called Navman! Rather than trying to tell the whole story in detail, we'll just give you an example of what it is doing for a small police department - Fuel costs down 10% - Patrol activity UP 10% - Administrative control and improved public relations significantly increased. Want to know more about Navman? Visit our web site at www.navmansystems.com. In the *My Navman* section, you will have the opportunity to actually view activity of my vehicle, even send me a message. This thing is INCREDIBLE! Want another example of what Navman can do?

As reported by RCR Wireless News
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Wireless technology helps Ryder Systems Inc. keep track of its fleet of nearly 160,000 vehicles and provide its customers with services that include trip reports to help cut down on fuel usage and track driver habits.

The company offers its RydeSmart wireless product to its customers and for internal use. RydeSmart relies on an external antenna and connection to the vehicle's internal electronic systems as well as GPS technology, and produces detailed reports including the location of vehicles, speed, summaries of stops and mileage, idle time and identifying when a vehicle approaches or leaves a pick-up area. Ryder offers three levels of RydeSmart service, which can include two-way text-messaging with drivers, providing route information to drivers via an in-cab display, and tracking drivers' hours of service to keep compliance with Department of Transportation laws. Ryder says that use of RydeSmart has led to fuel cost reductions of 10% to 15%, saved 15 minutes per driver per day, and simplified reporting for its customers by generated automated reports for fuel taxes and state and federal requirements.

So what exactly is Navman? In essence, Navman is a vehicle management system using an Internet connected PC in the office and one of three available services as follows:

Covert tracking and fuel management – Drivers are unaware that the system is installed. Every move is tracked including speed, stops, time spent at each stop, diversions from normal routing, and idle time. Cost is less than \$1.50 per day. System generally pays for itself in fuel savings and increased efficiency. Also has significant benefits in terms of routing and litigation avoidance (more information on request).

Tracking and Messaging – Same as basic system with the additional capability of sending and receiving text messaging. Nationwide coverage makes this system ideal for single point dispatching to widely dispersed fleets. More efficient than 2-way radio or cellular service with text message retention and simply one touch response by drivers using canned messages. Cost is less than \$2.00 per day per vehicle

Tracking, Messaging, and Navigation – All the features of the aforementioned system plus turn by turn driving instructions that can be sent directly to the driver or selected by the driver as required. Cost is less than \$2.50 per day per vehicle.

For additional information, please visit www.navmansystems.com or call 800.489.2611. We will be happy to provide a demonstration and answer any questions you may have.