

## Meet Your Neighbor!



Here is a picture of your neighbor! He is in his late teens or early twenties, hooked on Cocaine, Crack, Heroin, LSD, Methamphetamines or Oxycontin, and perhaps one or more club drugs including Ketamine, MDMA, Quaaludes, Rohypnol and Xanax, along with the old favorites of Alcohol and Hashish. His habit can easily cost a hundred dollars a day or more.

The question is, *how does he support his habit?* The answer is he, *steals!* He is the guy that steals cars and copper. That's bad enough, but when he pulls up his hood to rob a store or invade a home, the crime can quickly accelerate from worrisome to life threatening.

Your neighbor can show up almost anywhere. In Pinson, AL (A suburb of Birmingham) with a population of a little over 5000, no one would suspect an armed robber to appear in a tanning salon just before noon. Well, one did - maybe dumb (he was apprehended several days later), but dangerous just the same. Fortunately, no one was injured. A Radio Shack employee in nearby Huffman, was not so fortunate. He was killed without cause by a drug crazed robber.

The point of all this is, *how do we get this under control?* Panic alarms to remote monitoring centers who call 911 after alarm verification don't work. The bad guys are in and out before law enforcement ever gets the call. Video cameras are virtually useless. Two things work! Multiple employees in the establishment, AND a program we call *HelpAlert for Business!*

## RobberStoppers!



The *HelpAlert* wireless emergency call box at the left above and the MURS personal 2-way radio at the above right are paired for protection for those who work alone and/or in high risk locations (which can now be anywhere that cash is on hand).

There are many variations of this unique license free emergency calling system. The basic call box is only \$395. Add a remote wired under the counter call button for \$100 more, or a wireless call button system for only \$795. The high power XP model with metro area coverage is \$200 more. No larger than a desk calculator, these call boxes have a built in VHF transmitter that can send an emergency voice message across the street or across town! Call buttons with 300' range are just \$50 each. Buttons with up to 1000' are \$99 each.

Distress calls can be received directly on many police radio systems (when local departments participate) or to other merchants or private security officers equipped with low cost (\$189) personal 2-way radios.

Picture a strip mall with ten stores. A suspicious character enters the premises of a participating mall merchant. A press of a button alerts other merchants to take the appropriate action for such situations (we can help you develop an action plan). Within SECONDS, the would be robber is detected, reported, and in some cases contained or under surveillance.

With merchant cost ranging from \$395 to \$995 plus the call buttons, if applicable; and no monthly airtime charges, *HelpAlert* is faster, more efficient, and affordable than any other personal safety system. Call 800.489.2611 for a demonstration or more information.

**Falcon Direct**