



A special message for municipal administrators

One of the first Navman users in Alabama shared with us his reason for installing the Navman system for use in his Cable TV operation. His statement says it all. *People don't do what you expect – they do what you INSPECT!* There is MUCH wisdom in this statement! Other users have similar comments (See www.info4u.us/Testimonials.pdf).

In municipal government, the need to know what people are doing has some significant benefits in terms of productivity, improved public relations, litigation avoidance, and direct cost savings relating to fuel expense. The increased cost of fuel has reached the crisis point. Many municipalities have already spent their total fiscal year funding for fuel with almost half a year to go before new budgets can be approved!

Navman can provide a quick and affordable solution by giving you the ability to monitor all vehicle activity directly from your Internet connected PC. In the Streets and Sanitation Department, you can easily increase productivity by at least 10% by simply implementing a program known as OCD Plus4. (More information is at www.info4u.us/ocdplus4.pdf). This system has demonstrated the ability for nine vehicles using the system to do the work of ten without OCD Plus4. That is a significant savings!

In the Police Department, Navman allows you to reduce idling time for patrol vehicles. With these units installed in selected vehicles, you can immediately initiate an ENFORCEABLE policy of *ignition off when vehicle is parked*. Other users have reported a minimum of 10% fuel savings plus a 10% increase in patrol activity!

Assuming 10 gallons of fuel consumed per day per vehicle; that equates to a daily fuel savings of \$3.50 (Based on gas cost at \$3.50 per gallon). Your daily cost for the Navman system is approximately \$1.41 daily (\$42.99 monthly). Your direct fuel cost savings ALONE equals \$2.10 per vehicle per day or a total of \$766.50 per year, per vehicle! Add a 10% increase in patrol activity, improved public relations and reduced litigation potential, and it works out to a win-win situation for all concerned!

I invite you to put Navman to the test. Purchase two Navman covert tracking units with 2 years of service for just \$2,829.52 including installation and free web client access from any Internet connected PC. These units can be covertly installed in selected vehicles. Monitor the activity and you will quickly see how and why Navman should be installed in every municipal vehicle – it saves more than it costs! By the way – additional units can be leased for just \$42.99 monthly per vehicle including equipment, installation, and service.

Navman is easy to use. Complete instructions for tracking my vehicle are available at www.info4u.us/eznavean.pdf. Check it out, and then give me a call – you'll be glad you did!

Burch H. Falkner