



# FalconGreen

Products and services to save and make money!

## A **FREE** Crown Vic?



There must be a catch! Actually not! It's as simple as equipping ten police cruisers with the incredible FleetPulse vehicle management system and implementing a few changes in fleet administration.

Typically, you'll save enough money each year to pay for a new cruiser and enjoy some other benefits like dramatically reducing vehicle operating costs as well meeting environmental responsibilities. You'll also enhance administrative control, improve public relations, and develop litigation avoidance procedures. Best of all – we are willing to prove our claims or our services won't cost you a dime!

So – how do we save all this money? We'll explain more shortly. For now, let's just say that based on operational data from the use of this system by the Royal Canadian Mounted Police (RCMP) and the Ottawa Police, we can typically obtain minimum fuel savings of around 10%. At today's gasoline prices, that works out to about \$6 per day or \$150 per month, PER VEHICLE!

So what does the system cost? For the first 60 days – NOTHING! We want you to prove for yourself that FleetPulse does everything we say it will do and a whole lot more. Try the system for 60 days at our expense. At the end of 60 days, if you are pleased with the result (as we are sure you will be), you pay just \$800 per vehicle and \$1,400 for the equipment used at your office. This is a one time cost including all maintenance and administration charges for THREE FULL YEARS! There are NO additional charges of any type!

If you wish, we can set up your purchase for deferred billing for up to one year or you can spread the cost over three annual payments with the first payment starting 90 days after delivery of your system (There is a small interest charge associated with extended term payment plans – Call us for current rates if interested).

The bottom line is that your cost will be around a dollar per day per vehicle. Your savings will be around SIX dollars per day per vehicle. Your net savings will be around five dollars per day and that's not all! We can show you how to adjust maintenance schedules, reduce engine wear, extend battery life, and improve the overall reliability of your fleet.

Did we forget anything? On yes – you get a FREE vehicle tracking system with on-line reports to give you better administrative control, conflict resolution, improved public relations, litigation avoidance resources, and even reduced vehicle emission pollution. And, if you think vehicle emission pollution is not important, we invite you to review our special report on this subject. This is truly a win-win situation for everyone!

**Burch H. Falkner**

*At your service!*

GreenIntro.ltr

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