

FOR IMMEDIATE RELEASE

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City of Warrior Alabama enhances safety for clerk, court, and school for under \$1,000!

Many of us have forgotten about the courthouse killings in Atlanta by Brian Nichols in March of 2005. Most of us have never heard of Campbell County Tennessee, or the Assistant Principal who died at the hands of a 15 year old shooter in November of 2005. Even fewer know or remember the senseless death of a Radio Shack store manager in suburban Birmingham Alabama by a disgruntled former 17 year old employee in January of 2005.

So what do these events have in common? All occurred over a period of just a few months in 2005. More importantly, these were not considered high risk locations. The fact is that your chances are greater for being gunned down as a convenience store employee, in a financial service institution, or in a liquor store than for armed combatants in all wars since Viet Nam! We don't expect these kinds of problems (or at least we didn't until the last few years) in our courtrooms, government offices, and schools. Violent crime is no longer confined to the ghetto, the crack house, or high profile robbery targets in urban areas. Violent crime has moved to suburban and rural areas and to our courts, public offices, and schools

Chief Ray Horn of the Warrior Alabama Police Department decided it was time to do something to provide enhanced safety for the City Clerk's Office, the Court Clerk, and the School. He had heard of a low cost wireless emergency calling system being used by merchants in Evergreen, Alabama supplied by Falcon Direct. Chief Horn reasoned that such a device might be well suited for providing instant calling capability via a direct link to the Police Department radio system. That's when he became acquainted with *The Button!*



A calculator sized battery powered emergency calling unit can be programmed on any VHF or UHF frequency with a customized voice message to alert law enforcement officers of an emergency situation with location information. The unit can be covertly placed virtually anywhere. In the picture at the left, it is next to the PC keyboard. The red button at the top is used to transmit an emergency message. The button at the bottom is used to cancel the message.

Three units were programmed to transmit an emergency voice message directly to all police radios at the touch of a button. There are no third party monitoring services, phone lines, or monthly charges. The entire system was set up and operating within 72 hours for a total cost of under \$1,000 with no installation or wiring required.

Chief Horn states that this is a small price to pay for a rapid and reliable emergency calling system. Plans are currently under review to offer this service to churches, convenience stores, high risk financial enterprises and retail establishments to establish a safety alliance between the City of Warrior and the merchant community.

Additional information is available from Burch Falkner at Falcon Direct at 205.854.2611.
