

SuperCells

America's most affordable batteries

from Falcon Direct, Inc.

Lithium Technology for best performance at minimal cost!



New Lithium technology cuts operating cost by up to 50% with America's first 3 year warranty!

On Average, most 2-way users replace batteries about every 18 months. Now consider the fact that our batteries cost about 20% more than most of the aftermarket brands (about equal to O.E.M prices). The typical warranty is 12 months.

Nickel Cadmium (Ni-Cd) and Nickel Metal Hydride (Ni-MH) batteries both develop "memory" with subsequent capacity loss and both must be disposed of as toxic waste. Lithium Ion (Li-Ion) batteries offer more capacity with smaller size and lighter weight, have virtually no memory problems and require no expensive disposal procedures

Conclusion? Use only Li-Ion batteries at great prices from Falcon Direct with a 3 year warranty! Cut your cost by up to 50% or more. That's VALUE!

America's Best 3 Year Battery Warranty A Falcon Direct Exclusive!

E-Z Price Guide

- ICOM models – F11/21, F14/24, F3/4, F33/43, F3061/4061, F3161,4161, F50/60, F70/80 - \$69
- Kenwood models – TK280/380, 290/390, 480/481, 2140/3140, 2140,2160, 2170/3170, 2180/3180 2200/2207, 3200/3207 - \$69
- Motorola models – CP150/200/250, PR400, EX500/560/600, HT750/1250/1550 - \$69
- Vertex models – VX5R, VX73, VX350/351/354, VX600/900, VX800, VX820/920. Call us for availability on other models - \$69

All batteries meet or exceed O.E.M. storage capacity

Note: Standard Ni-Cd or Ni-MH chargers may not work with Li-Ion batteries. We offer upgrade chargers if required.

Call us 24/7 at 800-489-2611

We've come to a conclusion.....

and it is that purchasing a replacement battery is a whole lot more expensive than complicated than it should be! There are only two things a battery should do. First, it should last for the required operational period of the user and second, it should provide the lowest cost of operation.

As a user, we seriously doubt that you have any real interest in the chemistry, capacity, or construction technique. It should be the vendors job to help you select the best battery to do the best job for your individual needs and the whole process should be SIMPLE.

We decided to take the job, starting with making things simple starting with the price. We have one price - \$69. We don't care what brand or model you have as long as your radio is in current production. We have listed some of our more popular models on the *SuperCells* specification sheet. Many older model radios such as the Motorola GP300 and HT1000. Both are good radios but not in current production. They were designed for use with a Ni-Cd battery, even the more advanced Ni-MH but not for the more advanced Lithium-Ion. Li-Ion batteries have more storage capacity that is typically beyond the capabilities of chargers designed for Ni-Cd's.

Still, the benefits of Lithium-Ion often warrant the cost of the a new charger. Here's why. Li-Ion batteries are lighter, oven by several ounces, even though they provide more capacity in the same space. A 1200 mAh Ni-Cd would typically be the same size as a Li-ion offering 1800 to 2200 mAh. More capacity means longer operating periods, less charging, and longer useful life. The typical Ni-Cd requires replacement at normal 18 month intervals or less. A Li-Ion can easily last twice this long since it does not develop a "memory". Additionally, the Ni-Cd, contains heavy metals (Cadmium and Nickel which are classed as toxic. This means you must ship the battery to an authorized recycling center for disposal. Let's look at comparative cost.

Let's assume the cost of the Ni-Cd at \$49 and the Li-Ion at \$69. Which is actually the least expensive? Over a three year period, you will purchase two Ni-Cds compared to a single Li-Ion, your actual cost is \$98 for Ni-Cds versus \$69 for the Li-Ion IF your charger will handle Li-Ion batteries. In a worst case condition, you might have to purchase a tri-chemistry charger at a cost of \$40. This means in the first three years you would spend \$109 for Lithium-Ion versus \$98 for Ni-Cds. However, we haven't factored in the disposal cost of the Ni-Cds which would typically add \$10 to cost for a total cost of \$108. Our cost for the first three years is about equal. Over the next three years, and subsequently, you would be paying \$39 less for Lithium-Ion while enjoying the benefits of lighter weight and extended operating periods. Clearly, the Lithium-Ion is the better choice.

You may interested to know that we offer a battery conditioning service to extend the life of Nickel Cadmium and Nickel Metal-Hydrde batteries. Additional information is available by going to www.info4u.us/joybat.pdf .

As mentioned previously, space did not permit listing all of the replacement batteries offered. We also have Lithium-Ion batteries for many other popular 2-way radios including Bendix-King, GE/MA-COM, HeadLine, HYT, Maxon, Relm, Standard, Tait, and TEKK as well as standard Ni-Cd and Ni-MH batteries for all major brands by Honeywell, Motorola, Power Products, and Priam. The next time you need a battery, just give us a call at 800.489.2611. We'll always give you the best battery at the best price – guaranteed!



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