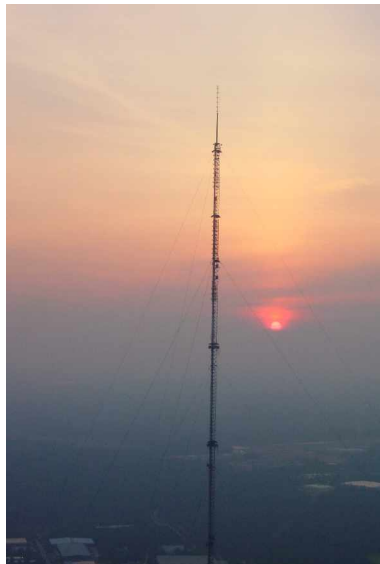


# Product Profile **QuickTalk-VS**

**QuickTalk-VS helps WRAL-TV reduce vandalism and property damage!**



A 2000 foot broadcast tower in a remote wooded area can present some unique security problems. Nestled on a wooded plot of over 300 acres, the WRAL-TV tower near Raleigh, NC was a natural target for vandals riding ATV's. The tower lights and even station personnel became targets for those without respect for personal property and abusers of firearm privileges.

A partnership with law enforcement and a wireless solutions provider proved to be an effective deterrent. A device known as the QuickTalk Reporter-VS was supplied by Falcon Direct of Birmingham, AL to detect the presence of vehicles on remote woodland trails. The VS is a battery powered vehicle sensor



that can be covertly installed along woodland trails to detect vehicles approaching WRAL remote facilities. When a vehicle is detected, a recorded voice message is broadcast automatically via 2-way radio to patrol officers of the Wake County Sheriff's Department. This unique partnership between the corporate community, law enforcement, and technical enterprise is a good example of deterring crime by working together.

Initially, less than a dozen units were installed. Most recently, VS units have been added on access roads (trails) to the Doppler radar site and more units are planned in the immediate future. Several arrests have already been made.



The VS units provided by Falcon Direct are battery powered, housed in weatherproof housings, and require minimal installation. The standard unit shown at the left is ideally suited for a variety of outdoor vehicle detection applications. The copper vehicle sensing rod is simply placed alongside the roadway and is supplied with a 60 foot remote cable. Longer cables are available on request. WRAL is using a 120 foot cable as well as special camouflaged metal enclosures with extra long life batteries. The flexibility of the VS is limited only by the imagination.

Law enforcement agencies interested in providing enhanced community services such as those offered by Wake County can obtain additional information on setting up a community service program by contacting Burch Falkner of Falcon Direct at 205.854.2611 or toll free at 1.800.489.2611. Additional product information is available at [www.usa-radio1.com/reporter](http://www.usa-radio1.com/reporter). A copy of the public press release follows.



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[www.FalconDirect.com](http://www.FalconDirect.com)

# FOR IMMEDIATE RELEASE:

WRAL-TV, Falcon Direct, and Wake County Sheriffs Department partner for safety

Raleigh, NC – June 19, 2006

Chuck deCourt, Station Manager of WRAL-TV in Raleigh, NC had a problem in maintaining security at remote tower sites. ATV riders frequently vandalized property in a variety of ways including shooting out expensive tower lights at remote transmitter locations. When they started shooting at tower workers, Chuck called upon Falcon Direct for the technology to detect trespassers and to provide alert signaling.

A unique American made product, known as the Quick-Talk Reporter-VS proved to be an ideal solution. With no power or trenching requirements, a special variation of this product was supplied with vehicle sensors. When activated, a message is broadcast over a 2-way radio channel indicating the presence and location of a vehicle in close proximity to a remote unattended facility.

The Wake County North Carolina Sheriff's Department was contacted to determine if they would monitor broadcasts from the reporting devices and respond when notified. Sheriff Donnie Harrison, a pioneer in progressive law enforcement and recipient of a statewide award for the Citizens Well-check program, was receptive to the idea, and within a very short time, several arrests were made. The incidents of vandalism have been significantly reduced through this partnership involving private industry and law enforcement.

WRAL-TV, recognized as one of the more progressive US broadcasters, was one of the first TV stations in the USA to offer video programming on cell phones. The Citizens Well-check program, offered by the Wake County Sheriff's Department, is a unique public service offering enhanced protective care for the elderly and disabled. Falcon Direct is a nationwide provider of specialized wireless services for business, institutional, and government users. Additional information is available on WRAL at [www.wral.com](http://www.wral.com). Additional information of the services provided by the Wake County Sheriff's Office is available at [www.rtpnet.org/~wcco](http://www.rtpnet.org/~wcco). Additional information on specialized wireless products and services from Falcon Direct is available at [www.falcondirect.com/ritron](http://www.falcondirect.com/ritron).

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