

Our function is that of a go to resource to help municipal administrators to better protect and serve their communities, to reduce litigation exposure, to improve administrative efficiency and to enhance public relations. The first step is one of conducting a general review to determine areas of vulnerability as well as addressing areas for improvement. There is a small annual fee for this service which includes on-going consulting and periodic newsletters to keep you up to date of major items of interest. In short, we become a management resource with the single objective of serving YOU! Here are just a few of the major areas we address.

Protecting and Serving

The old ways of keeping a community safe don't work anymore. Merchants are routinely assaulted and robbed even when they have *security systems*. We can show you effective ways to protect your citizens, your merchants, and even those who work for you

Litigation and Penalty Avoidance

There are all kinds of agencies with rules and regulations that can cost you a LOT of money! For starters, consider the Federal Communications Commission. Not knowing what you should know or doing what you should do could cost you up to eight thousand dollars per DAY! And then there is ADEM, EPA, and OSHA to name a few more. Add to that, potential health hazards to your workers and the resulting costs. You can be fined and you can be sued for almost anything but there are some simple and affordable measures that can keep you out of the penalty box.

Administrating efficiently

Good administrative programs are available that will help you weed out deadbeat employees, improve efficiency with the good ones, and develop the financial resources to give them the compensation, tools, and training to do their jobs with maximum efficiency and safety.

Grants are available through both federal and state agencies as well as numerous corporate endowments. Financial advisers are available that are trained in municipal budget stretching. The trick is to know who has the money, how to get it, and have the resources available to make sure you get your share. Saving money is as good as making money. We've got some great ideas to share than can SAVE you money!

Public Relations

We saved the best till last. The secret of any successful endeavor is getting along with your playmates whether it involves government, corporate, or individual enterprise. The best of all relationships is one where all participants have a team spirit mentality. Quid pro quo is alive and well and we have developed programs to help you in developing an interactive community.

For now, we will just say that you can use the power of the Internet, wireless communications, and mass media to keep the lines of communications open with those in your community. Better yet, we can show you how to do it AFFORDABLY!

Conclusion

The first visit is on us. It will cost you absolutely nothing to get more information. We will meet with you at a time, date, and place of your choosing. You are under no obligation. We just think a meeting would be mutually beneficial and we are ready when you are! To set up a meeting, call Burch Falkner at 205.854.2611 or toll free at 800.489.2611.