



## Navman for public transportation



So, how does Navman benefit transportation administrators? First, we have to define the type of transportation system – urban or rural, fixed route or pickup on demand, private or governmental, persons transported – adults, children, or individuals with special needs. We know that covers a lot of ground, but regardless of the situation, all types of public transportation administrators are concerned with safety and efficiency with an emphasis on keeping fuel costs to a minimum while providing the best possible service to their riders. We primarily serve school, church, and rural bus systems, but we recognize similar benefits for other transportation users as well.

Navman is the affordable and efficient alternative to 2-way radios and cell phones. Cell phones have coverage issues in many areas whereas 2-way radios may work well in the local area but are useless on extended trips. The purchase cost for radios can be significant whereas the replacement costs for batteries, lost, and damaged phones can add up. The fact is that neither radios nor cell phones provide a complete wireless solution for buses. For total capability, there is only one name you need to know – Navman by Falcon Direct!

With the Navman system, there is no equipment to buy. Installation is a breeze with no holes necessary. We cover the first installation. Thereafter you can do it in half the time of a 2-way radio. There are no problems with lost units, unauthorized use (drivers talking to each other or others outside your fleet), and there are no batteries to replace. Coverage is nationwide!

The price is right – just \$62.99 monthly per bus covers everything. All you need is an interconnected PC at your office or home, and you are connected! Best of all, Navman can do things that are beyond the capabilities of either radios or cell phones!

Got a new driver? No problem! Navman can provide complete stop-by-stop routing instructions – even make the driver turn around if a stop is missed! Making an irregular pickup? Navman will provide detailed driving instructions. Bus late or unaccounted for? Navman can tell you exactly where they are, whether parked or in transit – even the current speed! And that's only part of the story!

Navman can tell you of any route deviations, unauthorized use, over speed reports and more. You can send text messages of instruction to all buses, a few buses, or a single bus at the touch of a button. Buses can acknowledge receipt, call for emergency assistance or send up to 100 preprogrammed messages without distraction!

For more information on the Navman system, give us a call at 800.489.2611, visit our web site at [www.navmansystems.com](http://www.navmansystems.com) or contact us by email at [sales@falcondirect.com](mailto:sales@falcondirect.com). Call us today for a demonstration. You'll be glad you did!

The Falcon Team – At your service!