



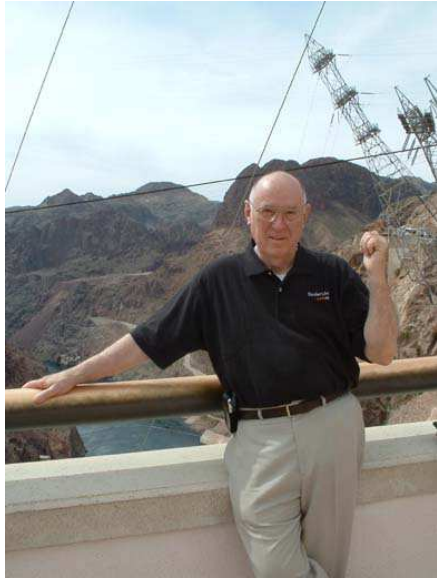
AN INVITATION TO JOIN US!





Keeping kids safe (and each other) isn't easy any more. That is why we need each other!

1. Our churches, schools, and where we live, work, and play are not safe because of ever increasing crime!
2. The average crime is committed in 4 minutes or less, but the average reporting and response time is 10 minutes or more!
3. Commercial security systems are ineffective and law enforcement resources are limited.
4. We have new technology that can reduce response time to 2 minutes or less, but are limited in our ability to bring it to the communities where it is needed!
5. So, the question is How does this involve YOU?



A message from a Time Traveler!

I am a Time Traveler, so are you!

Get the full story at <http://info4u.us/TimeTraveler.pdf>

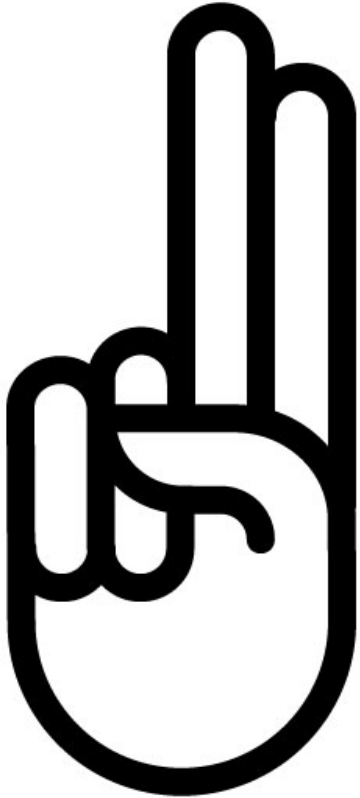
A Time Traveler is a guy or gal who has been there and done that or in some cases, hasn't been there or done that. This presentation is essentially for those who are, or have been in the fields of small market AM and FM broadcasting, wireless communications as it relates to 2-way radio and paging, sound and/or telephone systems contractors, professional sales people, and others who come from a time of self reliance, an industry that has "matured" or others seeking new opportunities.

This includes non-profit organizations, such as volunteer fire departments and others needing additional funds. The opportunity we offer is chance to do a good thing, for a good purpose, and be rewarded for your efforts by joining us in providing better ways for those needing help to get it in a hurry!



Most crimes of arson, assault, burglary, robbery, theft and vandalism are completed in less than HALF the average response time of public safety responders*. And, that's when the premises are equipped with a commercial alarm system in a major urban area!

* Based on national statistics for major US Cities. The average crime is committed in less than four minutes. The average response time for law enforcement, fire, or rescue is ten minutes or more.



Two things are required for effective Crime control!

1

RAPID NOTIFICATION!

2

NEARBY RESPONDERS!

When help is needed in a hurry, you've got to have personnel less than a minute away that can be notified in less than a minute. The question is how to do it. The answer is with *CareTeams*!

**In times of emergency, there are
two kinds of people...**



Those needing aid

AND

Those providing aid



**Our business is
getting them together!**

THREE WAYS TO REDUCE RESPONSE TIME FROM 10 MINUTES OR MORE TO 2 MINUTES OR LESS!



- 1 – Provide more rapid detection along with direct notification to law enforcement through bypassing delays associated with alarm centers and 911.



- 2 – Get a community policing program started in your community or support an existing one if available. Better yet, establish a working relationship with local law enforcement.



- 3 – Establish a *CareNet* Community Responder Program working with a local church and neighbors in your area (both business and residential). We'll show you how!



By now, you should be getting the big picture! The technology must be available to improve detection and response times. WE have that! There also needs to be an established plan with first responders capable of quickly getting to the scene, and there must be local area representatives to take this plan to the community!

We are the *Technology Partner* (we provide the equipment and planning). Local area *Promotional Partners* are also needed. These may be 2-way radio and paging dealers, broadcasters (AM and/or FM), local newspapers, sound system and/or telephone system contractors, or non-profit service organizations (such as volunteer fire and rescue departments). Most importantly, we need local area *Response Partners*. We'll be filling in the details as we go along, starting with what we do as the *Technology Partner*.



Our role as a *Technology Partner* is that of providing advanced capabilities to speed up the notification process in times of emergency.

My job is to make that happen through the development and production of a Premise Notification Accelerator (aka *Companion II*).



Two basic PNA models are available. The smaller unit, shown on the far left, attached to a standard security alarm panel is used to provide direct 2-way radio emergency voice messages to first responders. It can be used in conjunction with existing standard alarm systems or as a standalone controller used with personal or device notification sensors.

The larger unit, shown at the right, can be used without a traditional security alarm panel, thereby eliminating monthly monitoring fees. In addition to 2-way radio notification, this unit can also send text messages and/or email messages to cell phones, tablets, and PC's. More information is available at <http://info4u.us/Companion-II.pdf>.



Burch Falkner, CEO

My job, as the Head Guy in Charge at Falcon Wireless is to find the best way to get our life saving technology in to the hands of those who need it most.

Conceptualizing, designing, producing, and supporting a new product is not a job for those without a 100% commitment to make it happen. The task of getting the right players in place and getting it to the market is an equally challenging adventure.

It has often been said that with a knowledge of the past, you can't plan for the future. At no time in history has that been more true than today!

The next page will give you a brief history of product marketing. It is the basis for our three way partnership which we will discuss in a little more detail shortly.



From the Streets



To the Catalog



To the Store



To the Door



To the Media



To the Mall



To the Mail



Through Salesmen



Through Spokespersons,



MegaSellers,



And now, Collaborators




Over time, the way things are sold have changed, a lot!

There is a new millennial business model. It is called,



COLLABORATION:

Two or more people working
together towards shared goals



Elio Motors, Solar City, and Tesla understand the concept very well. The premise is that in today's world, it is NOT about selling and buying. It is about working together, partnering together for common benefit.

You now know that we are the *Technology Partner*. There are two other partners – *Promotional* and *Response*. Let's take a look at *Promotional Partners!*

Promotional Partners

Promotional partners are those who assist us in providing local market representation.

Area Partners – One per State. Help in developing and supporting Local Partners. Contribute to marketing expense. Earn highest level compensation.

Local Partners – Four per state. Can choose any one any or all of the seven categories of products we offer. See <http://info4u.us/CAT-7.pdf> for a listing of products.

Additional information on our CAT-7 Promotional Partners program is available at <http://info4u.us/TimeTraveler.pdf>.

Response Partners

Response partners are those who are the ones who provide help as quickly as possible.

Response partners are generally police departments, working with us to speed up notification and response time, by supplementing and enhancing traditional alarm reporting procedures. By getting the call for assistance directly to law enforcement, response time can be reduced from 10 minutes or more to 2 minutes or less. For a good example of this cooperative effort at work, please see <http://info4u.us/DeArmanville-Story.pdf>.



So, what happens when this team is all put together?

The Answer.....

EVERYBODY WINS!

1

The community benefits with safer churches, schools, and public places resulting in lower crime rates, increased growth of business, more residents, lower taxes and insurance rates!

2

Promotional partners benefit with new sources of revenue, and the satisfaction to know that they have played a part in making their community a better place to live, work, and play.

3

Response partners benefit by being able to better serve the community without additional manpower, equipment expense or reliance on federal assistance while simultaneously developing better community relationships.



So what is the unique technology that
makes all these benefits possible?
The Answer is,
Advanced Premise Notification

Advanced Premise Notification, or APN, is the heart of an advanced security system which we call *EverGard*[™]. This incredible new system can get help in a hurry, and less expensively. than any other security system including ADT, SimliSafe, Vivint, and everything else in between.

Unlike traditional security systems, we don't need wires. The user performs the installation, not an expensive installation contractor. There are no monthly fees or long term contracts and unlike other security systems, there is no need for third party alarm monitoring (unless you want it).

Even the way we get help is different. We can alert GROUPS of people, and we can alert them simultaneously by 2-way radio, personal paging receivers, cell phones, PC's and smart phones. We can alert private security, municipal law enforcement, or neighborhood responders with prices starting as low as \$549. You can learn more about *EverGard*[™] at <http://info4u.us/EverGard-Partner.pdf>.



So what does our team do?

As a team, working together, we can make our churches, schools, where we live, work, and play; better and safer places to be. We do it through the use of technology to get the right people in the right place when needed.

There is financial opportunity for those involved as *Promotional Partners* and the ability to better serve the community with limited resources by *Response Partners*.

Working together, we can make wonderful things happen! For additional information, call us at 205.854.2611 or drop us an email to ServingU@The-Communicators.net.