



We are delighted.....

to introduce the Church Alert II program for providing an added level of fire protection for local area churches. On the following page is a sample of a post card used to introduce the concept to pastors in your area. This card provides an overview of the program. As you will note, churches that are at high risk for arson can purchase a relatively inexpensive device used for direct radio reporting in the event of a fire.

Unlike conventional fire reporting systems, Church Alert II sends an alert message directly to your fire department 2-way radios when a smoke sensor is activated. There are no delays associated with third party alarm monitoring services, 9-1-1, or a local dispatch center. The alert is broadcast directly over your local fire department radios with a clear message of instruction such as *Assistance required at location twenty-one* if you prefer a coded message or more commonly, the actual name of the church such as *Fire at Pinewoods Baptist Church*. There is no cost to your city for participation.

The standard church unit is battery powered, both the announcement unit and the smoke detector. No installation is required other than plugging the unit in an AC outlet. A surge protector with battery back up is included for use if electrical power is disrupted. The units are priced at \$678 or \$977 respectively. There are no monthly service fees or cost of any type other than normal maintenance as required. In some cases, insurance discounts may be available that will offset the cost of the Quick Alert II equipment.

As mentioned previously, there is no charge to the department. We print customized cards similar to the one shown on the following page for distribution by members to selected business and institutional users. This can include the merchant community, churches, day care centers, hospitals, municipal offices, or other locations known to have a requirement for quick response in times of emergency.

In addition to the information cards, we will also provide a demonstration unit for use by your department. If desired, we will attend ministerial meetings in your community to develop the program as well as provide press release material to local media. Lastly, we have prepared a simple agreement (available at www.info4u.us/qu3agreement.pdf that clearly defines the mutual agreement between your department, the church, our Falcon.

Why do we do this? For a number of reasons - First because we think it is a needed service. Second because it is a win-win situation for all concerned. Third, it gives us the opportunity to earn consideration as a vendor for other communications products and services that we offer. Why should you participate? First, because it is a good thing to do - Second, it provides enhanced interaction between you and those you serve. Lastly, it improves public relations and that is always a good thing!

Thanks for considering the Church Alert II program. Additional information is available on the Internet at www.info4u.us/qu3. To sign up, just give me a call at 800.489.2611.

Burch H. Falkner

At your service!

Sample church information card - Front



New Church Alert II Service now available in (Your City)!

The _____ Fire Department is now participating in the Church Alert II program developed to provide an added level of service for our community. Through a special arrangement with Falcon Direct of Birmingham, the _____ FD now has the ability to receive direct wireless notification from a church equipped with a Church Alert II calling unit. There is no third party service or monthly fee. Emergency calls are broadcast directly to our fire department radios by activation of a smoke detector or optionally by a door entry sensor. Additional information is available by calling the number below or calling (Your local contract) of the _____ FD at (Your phone number).

800.489.2611



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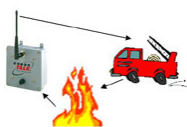
www.FalconDirect.com

Sample church information card - Back



Church Alert II is an outgrowth of an emergency calling system first used in Phil Campbell, AL using a wireless call box with a push button as shown at the left. When activated, a voice message indicating the location is instantly transmitted to first responders via their two way radios.

Later, an enhanced version of this system was developed for the Alabama Office of Courts to provide quicker response time in the event of a courtroom disturbance with one of the first systems installed in Conecuh County Alabama. Recognizing the potential value to the merchant community, the Evergreen Police Department began offering a modified version of the court system to those who were potential targets for hit and run robbers.



The Alabama church burnings of 2006 increased our awareness of the vulnerability of rural churches to arson and as a result, the technology used in our original emergency calling systems was modified to work with wireless smoke detectors.

The standard Church Alert II fixed unit shown at the top of the page is \$678. An enhanced model with wireless entry detection is \$977. There are no other charges other than battery replacement and/or repairs as required. Additional information is available at www.info4u.us/qu3.



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