



Sometimes, even the best drivers can improve their performance by improved supervision

On our own, we humans can get very creative. We've been known to drive a little over the speed limit, use our cell phones while driving, or be distracted by disturbances while transporting others. Excessive speed, erratic driving habits and leaving engines idling can cost employers a LOT of money in terms of fuel, engine wear, and the soon coming carbon tax! Increasing legal costs and declining revenues compound the need for better fleet administration.

Law enforcement users have long recognized the benefit of vehicle surveillance, in particular, the use of magnetically attached devices that require no electrical connection. We call them SlapNGo boxes!

We've got two models that may be of interest to you. Both are battery powered with weatherproof Pelican cases and 80 lb. pull magnets for easy attachment on the underside of a vehicle. Both units will operate for up to 80 hours on a single battery charge, and both will monitor all vehicle activity – speed, stops and travel reports at the push of a button.

The SNG-1 is a recording unit with a removable smart memory card. This unit accumulates data for playback on a Windows or VISTA type PC. There is a one-time charge of \$495 for the complete system with PC operating software. It's a great administrative tool with NO continuing expense after the initial purchase.



The SNG-2 is a real time monitoring unit that allows administrative personnel to use Internet connected PC's to watch vehicle activity in real time. The cost is \$1,995 complete which works out to less than the cost of a gallon of gas per day. It will save a WHOLE lot more than that! After three years, there is a \$360 annual service fee. This model is ideal for bus supervisory personnel who wish to maintain selective monitoring of buses. This unit can literally pay for itself in the first month of use – you'll see!

Want to see how it works before you try it? Want to see a system in operation? Go to the US Tracking web site at www.usfleettracking.com where you can track our demo unit. A complete operating manual is available by clicking on the Product Manuals tab at the top center or the US Tracking web page.

Click on My Account at the top right side of the page. Then login with *falcon* and a password of *direct*. Go to www.info4u.us/BHF728.pdf for easy instructions on tracking my vehicle on July 28th. Call Burch Falkner at 205.202.1269 for an assist or to request a demo unit at no charge or obligation.

The SlapNGo is just one example of the kind of things that come out of our *Idea Bank*. This is where we share ideas that we have learned from others. For example, have you heard about the schools bus service that is using Twitter to keep parents and loved ones informed on activity of interest relating to bus operation? You can do it too AT NO COST! We can show you how it's done!

In closing, we would like to acquaint you with our very affordable and efficient bus camera system that is priced UNDER a thousand dollars! Additional information is available at www.info4u.us/BusCam.pdf. Can we help you during these trying times? You bet we can! For complete information, just give me a call!

Burch Falkner



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