



## Every once in awhile.....

we are given the opportunity to share some exceptional news of significant interest to those we serve. THIS is one of those times!

It is our pleasure to introduce the incredible new MagOne model BPR 40™ 2-way radio by Motorola, a personal 2-way radio especially designed to meet the challenging requirements of those who expect the best performance, the best reliability, and the best value. The new BPR 40 meets all of the aforementioned criteria at a very affordable price – just \$209 for the VHF model or \$219 for the UHF model.

This is not a stripped down Chinese copy or a no-name brand. This is a genuine Motorola, built to the highest standards including Motorola's exclusive Accelerated Life Testing and MIL-SPEC 810F, the highest available reliability standard for temperature, shock, solar radiation, salt fog, dust, and vibration.

The BPR 40 is compact, measuring only 4.21"H x 2.28"W x 1.46"D. That is only slightly larger than a package of cigarettes! The BPR 40 has a full 5 watts of power in VHF or 4 watts in UHF, the highest available power of any personal 2-way radio. A high capacity memory free Nickel-Metal Hydride battery provides up to 8 hours of service in the high power mode or 11 hours at lower power settings. Did we mention weight? The BPR 40 weighs in at only 12.3 ounces!

The BPR 40 is not a *bells and whistles* radio with features you'll never use, but it DOES include the most useful features to the majority of those we serve. The BPR 40 can be programmed on up to 8 channels of your choice featuring priority scan and nuisance channel delete. The standard desk charger provides a full charge in only six hours without damage caused by excessive charge rates.

A tri-color LED indicates radio status and battery levels at a glance. Like all Motorola utility grade radios, the MagOne BPR 40 model features a rugged 2" replaceable belt clip and it is covered by a one year factory warranty that provides a 72 hour turn around with shipping costs paid both ways by Motorola!

Our low price includes programming on the frequencies of your choice. If you prefer, you can purchase your own software and PC programming kit for just \$325. Purchase twelve units or more and the programming kit is FREE!

Additional information on the BPR 40 and other quality radios is available at [www.falcondirect.com/tco/tco2](http://www.falcondirect.com/tco/tco2). Want to try one? Give us a call at 1.800.489.2611. You'll be glad you did!

*Burch H. Falkner*  
*At your service!*

BPR40.ltr